

**Holiday
Factory**.co.za
Straight from the factory to you

WHOLESALE FACTORY STYLE

Company Profile



The Holiday Factory is a little bit younger, a tad faster and has a refreshingly different approach to travel; this difference is reflected in the way we source and package our holidays, how we operate and ultimately in the way we service our travel agent partners.

We believe that your holiday experience is very dependent upon how we buy and bolt together the various components that make up a holiday package i.e. the airfare, the transfer, the hotel, etc. and of course, the fares and rates we are able to negotiate.

At the Holiday Factory we offer exceptional value for the following reasons:

- We contract differently with suppliers which equates to lower rates for you.
- Our bonus offers really do add up to substantial savings, it's well worth doing the maths.
- We have developed excellent relationships with suppliers, which means flexibility, availability and the best deals.
- Our professional product managers critique every hotel, giving you peace of mind that there are no hidden surprises. As a wholesaler, having this hands-on expertise in-house is a great advantage when customers are looking for specific advice or recommendations.
- The personal travel experience of our call centre and sales team mean you are in good hands. We invest in our staff's travel to ensure they have experienced our main products first hand.
- Our website has a vast array of packages to choose from but if you are looking to plan a more complex itinerary, please do not hesitate to speak to one of our consultants who will gladly help you.
- Our advanced reservations systems ensure faster quote turnaround and booking time processing.
- Our documentation is always beautifully presented, which may not be a big issue but at The Holiday Factory we often say that the devil is in the detail.
- Our 24/7 Emergency Call Centre means you are never out of touch with the Holiday Factory in case of an emergency.

Our ultimate aim is to provide high-quality service to our various customers. We achieve this through recruiting a professional team and providing good quality custom-designed packages, catering to our client's particular needs.

Our marketing approach boosts the awareness of our products and our brand, and reflects our young, fresh and professional image and reputation. We produce high quality, informative and eye-catching brochures to show off what we've got!

In summary, we aim to achieve the following objectives:

- Continuously provide enjoyable quality holidays for any budget. Our highest priority is having happy travellers.
- Develop enthusiastic, well trained travel professionals
- Establish a market presence that assures short-term and long-term profitability, growth and success.
- We are fully committed to supporting growth and development in the tourism industry and overall economy of South Africa.
- Contribute positively to our communities and our environment.

The Holiday Factory is a Private Limited company. It is a wholly owned South African business. The Directors are Jackie Turnbull, Adrian Hollis and Matthew Fubbs. The company currently employs 68 staff across both its Johannesburg and Cape Town offices.

ASATA

The Holiday Factory is an accredited active member of ASATA (Association of South Africa Travel Agents), a fully accredited member of IATA (International Air Transportation Association). We are proudly a BBBEE level 2 contributor.

Award Winning

The Holiday Factory is an award winning company with many airline, hotel, travel supplier and travel agent partner awards to its credit. .

Head Office

The Holiday Factory head office is located at 345 Rivonia Road, Edenburg, Rivonia, Gauteng South Africa

Cape Town Office

The Cape Town Office is located at Gatehouse, Century City, Cape Town

**Tel: 011 233 2300 Web: www.holidayfactory.co.za
We would love to plan your next holiday!**